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“heavy sheaves . . . bent-over heads
. an extra good crop of wheat.”

*—that's what this man (Jas. McGlinchey, Delaware)
got by sowing Hoffman Seed Wheat last fall.*

Section 562, P. L. & R.

U. S. POSTAGE

Paid

Landisville, Pa.
Permit No. 1

Horticultural Crops and Diseases,
Bureau of Plant Industry,
U. S. Department of Agriculture,
Washington, D. C.

WHEAT-GROWING WILL PAY AGAIN . . . JUST YOU SEE!



WHEAT

Such a necessary food-product just can't keep its growers poor any longer. Watch 1935! See if wheat-growing won't pay again!

The business farmer knows the situation. . . . and is adjusting himself for the change—now! He knows the world surplus of wheat has already been lowered a lot—also that the United States reserve supply of wheat has gotten very much less, too. He knows the effect of this year's great drought on the size of the new crop.

Again—the business side of growing wheat demands that the soil be gotten into as good shape as possible. . . . that proper fertilizer be used. . . . that the right seed be sown! Thirty-five bushels of wheat per acre can be grown with good seed just as easy as can twenty-five with ordinary seed. Its been proven thousands of times!

Many an eastern farmer should have changed his seed wheat years ago. . . . True, there wasn't much need for it those years. . . . But its different now. . . . Change your seed now—for every acre of wheat you farm—gather the cash benefit from it next harvest. Sow Hoffman's heavy-yielding seed wheat—it's bound to pay you!

A. H. HOFFMAN, INC., LANDISVILLE, Lancaster Co., PA.

Changing Seed-Wheat Each Year Proves Profitable Plan

Even though in many cases the same variety of wheat is sown year after year, the plan of buying new Hoffman Seed each year, has proven a wise one. . . . Better yields result. . . . Names of all the folks who follow this plan would hardly interest the reader of this page, but it is the fact that more and more eastern wheat growers now know it pays them to do it. There is something in the way of extra vigor—a new strength—an extra ability to make bigger crops. . . . goes along with this Hoffman Seed. . . . Sow it yourself this fall—it will pay you, too!



Hoffman Seed Prices (See enclosed List)

Hoffman prices *include* the cost of *bags* needed to ship your seeds. *Freight is Paid* as Price List explains. . . . And you make a *Saving*—depending on size of your order.

“Money-Back” Terms

Seed Wheat or other seed you buy from this List, that you find to be unsatisfactory, may on its arrival, be returned. . . . and your money will be refunded.

Every care is exercised to give all customers seed of good quality that will prove pleasing. A. H. Hoffman, Inc., gives no warranty, express or implied, as to the description, quality, productiveness, or any other matter of any seeds they send out, and will not be in any way responsible for the crop. Hoffman's Seeds have been pleasing many thousands of others—they will please you, too!



The State of New Jersey owns this field (near Titusville, N. J.) sown with fine success to Hoffman "Leap's Prolific" seed. . . Made 428 bushels by measure—over-run nearly 15 bushels by weight.

"Leap's Prolific"



A Beardless Wheat
Chaff—white.
Grain—hard, large, dark.
Straw—long, stiff.
Ripens—early.
Sow only 1½ bu. per acre.

You know the old saying—"Nothing succeeds like success". How true of this great wheat! Never has another single wheat approached the great popularity of Hoffman's "Leap's Prolific". And its own success has made it so popular!

Do you know of another wheat that for 22 years in a row, has made 22 good crops?—We never did, except that "Leap's Prolific" has done it right here—under our own observation. . . In good wheat years and poor years—from 1913 until now.

Not only here in Lancaster County—but out among Hoffman patrons, throughout the eastern States . . . in poor wheat sections and on richest soils, this great variety has been making enviable records right along.

The pictures here shown were fields owned by enthusiastic customers. Truly thousands of other users know the extra value of Hoffman "Leap's Prolific" Seed.

As a reliable, heavy yielding, stiff-strawed, non-shattering, hardy, early-maturing, smooth-chaff wheat, "Leap's Prolific" has indeed earned first place on our offerings for 1934.

Heavy Yielder. Here is indeed one of the heaviest-yielding wheats in cultivation. Users of all sections have sent us fine reports about its yields. One grower has a record of a 15-year average of 36 bushels per acre. Some years have brought in reports of over 50 bu. per acre. This year's best thus far is a 43 bu. yield. . . Another report was 39 bu. per acre. The average is again very creditable for the extreme hard winter through which it passed.

"Leap's Prolific" Wheat—Continued

Extra Good Stooler. This saves seed when you sow, and makes more bushels for harvest. $1\frac{1}{2}$ bushels per acre of this Hoffman-cleaned, Lancaster-County-grown seed is enough—you don't need to sow more. It stools out strongly, roots deeply, produces many stalks.

Early and Hardy. You don't have to wait on it—Leap's Prolific is about the first wheat ready for the binder. Extremely hardy—even well into the north. Liked for its stubborn resistance to winter-killing.

Stiff Strawed. Even on richest soils, Leap's Prolific stands up very well. Straw is of good length, too. Root-growth is more than ordinary—large spread, long depth. This helps mightily in bad weather.

Does Not Shatter. You don't lose a lot of your crop with this wheat. It stands rough handling. Grain is very well enclosed—avoids the wasteful shelling-out, which is a fault of so many other wheats.

Liked by Millers. Grain is of good size, long type, and best milling qualities. Actually bought by some millers to distribute among nearby farmers, to insure having it to grind the following year.

Kind of Soil. This wheat has been doing well on highland, lowland, limestone, gravel, clay or slate. Even on thin to average land. On rich soil of course. Never did we meet another wheat that seems to adapt itself to as many soils.

Cleaned Right. Here is where Hoffman's Seed excels all others. You get no cockle, rye, garlic, or other weeds. Seven most-modern machines and very latest equipment does this work for you, and does it right!

Smut-Free Seed. None of the crops of wheat (any variety) here offered you for seed use, have been known to contain any trace of the dreaded loose or stinking smut. You are hereby assured of this fact.

New Seed Every Year—the Same Variety.

More people are buying new Hoffman Seed every year. It pays them! They get an extra vigor, new blood, an extra profit every time they sow it. The crop tells the story! It easily pays the extra cost of the new seed.

Here is a wheat that means business! Buy this Hoffman strain of it this year. Results will pay you—no doubt about it.

Other Wheat Varieties:

If you want seed of varieties not mentioned here, and which you recall had been offered on former Hoffman Lists, please write and tell us. Small quantities of other wheats are sometimes available. It will be a pleasure to serve you this way, if it can be done.



W. R. Mahaney (Crawford Co., Pa.) sent this picture of his Hoffman "Leap's Prolific" wheat. . . . reported his yield as $36\frac{1}{2}$ bushels per acre.



"30 bushels per acre is a good yield for Caroline County, Maryland, but your Seed Wheat did that on my farm."

W. Elbert Liden, Caroline County, Md.



O. M. File, of Dauphin County, Pa., mailed this picture, showing his fine, thick stand of Hoffman "Leap's Prolific".



"My yields from your "Leap's Prolific" seed were $36\frac{1}{2}$ and 34 bu. per acre. . . . Sold several neighbors their seed, and they outyielded me."

Wm. McVaugh, Jr., (Chester Co., Pa.)

Sow **HOFFMAN'S** *Heavy yielding* **SEED WHEAT**—*Results Will PAY You*

"Forward"

Beardless. Chaff—white.
Straw—long, stands up well.
Grain—hard, large, dark.
Sow 1½ bu. per acre.

Another popular variety—"Forward" today has hosts of friends, too. It is a smooth-chaff or beardless variety. Fully tried and time-tested. The two biggest points in favor of "Forward" wheat, have been its ability to yield well, and its hardiness. Not only here at home, but throughout all of this eastern territory... Down into lower Maryland... well north into New York State... in many sections of New Jersey and Delaware—"Forward" has been gaining favor right along.

The New York State Department of Agriculture kept careful check, and showed "Forward" 3 to 5 bushels per acre better than other varieties that were grown alongside under the same conditions.

"Forward" is an extra good stoker—and with the careful Hoffman grading, less seed is needed. 1½ bu. per acre is enough. "Forward" grows tall, stands up nicely. Its heads are not very long, but of good size, well built—compact. White, smooth chaff. Good size grain, hard and well liked by millers.

"Forward" is a good rugged variety that will give both quality and quantity right along. If you have not liked other wheats you have sown, try "Forward" this year.... We are sure it won't disappoint you.



"Threshed our Hoffman "Leap's Prolific" today. . . . it is splendid, clean—plump—heavy. . . . yielded over 44 bu. per acre."

—Lew H. Clark, (Delaware).

"Trumbull" Wheat (Beardless)

Grain—medium size. Chaff—white.
Ripens—early. Straw—long and stiff.
Sow 1½ to 1¾ bushels per acre.

A good wheat to sow because it is dependable. If you prefer beardless and have failed with other kinds, order "Trumbull" this Fall. We know you will like it. Originated at Ohio State Experiment Station in 1905 from a pure line selection of the old Fultz wheat. "Trumbull" is popular with many farmers for that reason. A good yielder—one record shows 38.3 bu. per acre for a 10-year period. One local grower averaged 53 bu. per acre.

"Lancaster Fulcaster"

Bearded Chaff.—white.
Straw—stiff, long. Ripens early.
Grain—long, berry, dark red hard.
Sow 1¾ bushels per acre.

Has always been a reliable bearded wheat. Shows up well on rich and on thin soils, in both good and bad years. Few other varieties will produce quite as well on average soils—straw and grain. Is well liked by millers. Its hardiness carries it safely through extreme winters. Its vitality stands off insects and disease. If you like bearded wheat, this will give satisfaction.

"Pennsylvania 44"

Bearded. Chaff—white.
Straw—long and stiff.
Grain—large, red.
Sow 1¾ bu. per acre.

This variety has shown unusual ability to produce good crops of wheat and straw.

"Pennsylvania 44" was developed from the old Fulcaster at the Pennsylvania State College Experiment Station.

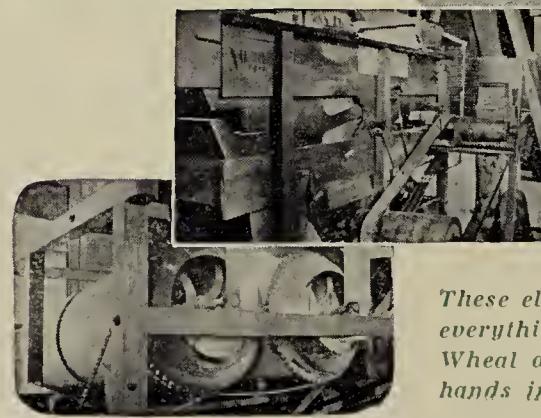
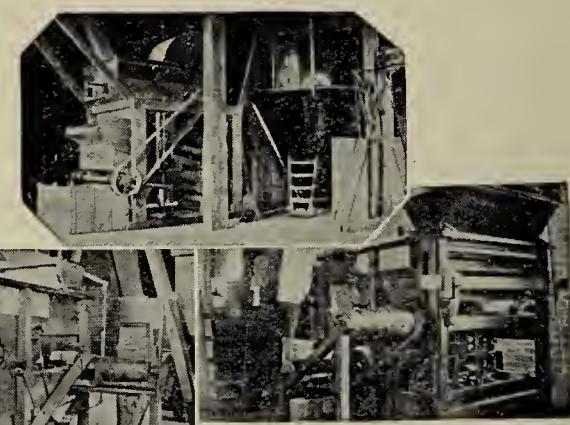
"Pennsylvania 44" grows long straw—and has stood up nicely.

The chaff is white—the head bearded. The grain is of good size, red, and of good milling value. Is just a few days later than some other varieties.

"Ceresan" for Treating Wheat and Barley

Where folks are apt to be troubled with smut, it is recommended that they treat the wheat they sow, with "Ceresan" . . . A dust treatment, easy to apply, no fire danger, don't affect drilling, very efficient, and not expensive.

"Ceresan" is sold here—and delivered by mail to your farm—1 lb. can (for 30 bu.) \$0.75
5 lb. can (for 150 bu.) \$3.00



These electric power cleaners remove everything but plump, vigorous Seed Wheat as perfectly as would human hands in hand picking the seed.

Hoffman's Seed Prices

August 31, 1934

Seeds Actually Cost You LESS than these Prices. . . . See Table Below.

SEED WHEAT (60 lbs. per bu.)

"Leap's Prolific" (Smooth)	\$1.70
"Forward" (Smooth)	1.70
"Lancaster Fulcaster" (Bearded)	1.75
"Pennsylvania 44" (Bearded)	1.75
"Trumbull" (Smooth)	1.70

ALFALFA (60 lbs. per bu.)

"Kansas" U. S. Verified.....	\$12.75
"Northwest" U. S. Verified.....	14.50
"Grimm" U. S. Verified.....	15.75
"Grimm" State Certified.....	17.25

CLOVER SEED

"Extra" Red Clover.....	\$15.00
"Extra" Alsike Clover.....	17.00
Crimson Clover	10.50
White Sweet	7.00

TIMOTHY (45 lbs. per bu.)

"Farmer's Choice" Seed.....	\$10.50
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GRASS SEEDS

Hay and Pasture Mixture.....	\$ 6.95
(32 lbs. per bu.)	
Kentucky Blue (14 lbs.).....	4.50
Red Top (32 lbs.).....	6.50
Orchard Grass (14 lbs.).....	2.85
Meadow Fescue (24 lbs.).....	5.45
Native Rye (24 lbs.).....	2.20
Perennial Rye (24 lbs.).....	4.35
Winter Vetch (60 lbs.).....	10.80
Hoffman's Lawnper lb.	.40
Dwarf Essex Rape.....per lb.	.08

BARLEY (48 lbs. per bu.)

Bearded (Winter)	\$ 1.40
Beardless (Winter)	1.45

WINTER RYE (56 lbs. per bu.)

Hoffman's Winter Rye.....	\$ 1.50
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HOFFMAN INOCULANT

(For Clovers, Alfalfa)

POSTPAID PRICES

¼ bu. size, \$.25	½ bu. size, \$.35
1 bu. size, \$.65	2½ bu. size, \$1.40

(For Vetch)

½ bu. size, \$.25	1 bu. size, \$.35
2 bu. size, \$.65	5 bu. size, \$1.40

"CRESESAN" FOR WHEAT AND BARLEY

1 lb. tin.....	\$.75
5 lb. tin.....	3.00

CLIPPER SEED CLEANERS

No. 1B size.....	\$38—Freight Paid
No. 2B size.....	\$44—Freight Paid

All Prices Issued Subject to Change

At above prices all bags are supplied free. . . Freight will be paid through to your station on all shipments of 100 lbs. or over into Pennsylvania, New York, New Jersey, Maryland, Delaware, West Virginia, Virginia, Ohio, Massachusetts, Rhode Island, Connecticut.

TWO WAYS TO PAY

1. Remit payment with order by Check, Money Order, Draft, or Cash (by registered mail.)

2. Instruct shipment by Sight Draft attached to Freight Bill of Lading. In this case, mention name of bank where you will pay draft when the seed arrives at freight station.

Profit by this Hoffman "MONEY-SAVING PLAN"

Here is the Plan:—All purchases are to be figured at the regular Hoffman Price-List quotations. . . . Orders that total less than \$10 are to be filled at Price-List rates.

On Orders for \$ 10 to \$ 14.99.....	You take off 2%
" " " 15 to 29.99.....	You take off 3%
" " " 30 to 59.99.....	You take off 4%
" " " 60 to 119.99.....	You take off 5%
" " " 120 to 239.99.....	You take off 6%
" " " 240 to 419.99.....	You take off 7%
" " " 420 to 649.99.....	You take off 8%
" " " 650 to 999.99.....	You take off 9%

ORDER SHEET

Seed Prices Quoted on Other Side

Please write your order on this sheet—and mail to

A. H. HOFFMAN, INC., LANDISVILLE, PA.

Sirs:—I send herewith \$..... by M. O. Draft
for which send the following seed. This order is given on conditions
that I may take advantage of your Money-Back Offer if goods are not
satisfactory.

Name

Post Office..... R.F.D. No.....

State.....

Ship to—

Name of Place.....

In What State.....

In What County.....

By Freight—(FREIGHT PAID on 100 lbs. or over)
" Express—(Charges COLLECT at Buyer's Station)
" Mail—(Add "extra" for cost of Postage)

Figure your orders at quoted prices. On orders for \$10.00 or more, you make a cash saving as shown on other side.

Make up a \$ 30 order . . . and save 4%

that means **You Save 7c. bu.** on your Seed Wheat
that means **You Save 42c. bu.** on your Timothy Seed

Make up a \$ 60 order . . . and save 5%

that means **You Save 9c. bu.** on your Seed Wheat
that means **You Save 52c. bu.** on your Timothy Seed

Make up a \$120 order . . . and save 6%

that means You Save 10c. bu. on your Seed Wheat
that means You Save 63c. bu. on your Timothy Seed

Make up a \$240 order and save 7%.

that means You Save 12c. bu. on your Seed Wheat
that means You Save 73c. bu. on your Timothy Seed

Alfalfa Seed

Here is fine quality Alfalfa Seed. Quantity is not large. Supplies are short the country over. Demand has been heavy. Early Orders are urged.

KANSAS Alfalfa preferred by many Hoffman patrons. Quality is splendid. Genuine U. S. Verified Origin seed. Has been making good, hardy stands.

NORTHWEST Alfalfa is a great favorite. Used for nearly twenty years. Has made splendid records. Always dependable for heavy growths of thrifty alfalfa. Comes from the northwestern States. Every bag bears a U. S. Verified Origin tag telling just which State or States produced it. "Northwest" Seed is tested, clean, free of foul weeds. Freight Paid offer applies. And you make a cash-saving from quoted price, depending on quantity you buy.

CERTIFIED GRIMM—This is the true Grimm seed—each bag bearing a certification tag that assures you of the real strain. Produced in the far north. Adapted to extremes of weather conditions wherever sown.

GRIMM—U. S. Verified Origin Seed. . . This seed has been verified as to its source by the Government. Is likewise northern-grown seed, very well cleaned, tested for sound germination. Lower in cost than the certified Grimm—yet of good quality.



made. . . Under most favorable conditions, some folks have threshed out yields of more than seventy bushels per acre. Quite a large number have averaged well over the fifty bushel mark.

The feed value of winter barley is high, some folks claiming it almost the equal of corn. Because it makes so much feed per acre, its acreage has been steadily increasing.

BEARDLESS BARLEY

This strain overcomes the one feature that to some growers and feeders is objectionable—it does not grow the long beards that are produced on the first-named variety. Although not quite as heavy a yielder in some cases, this strain has many friends—in fact is more in demand right along. It possesses the other desirable qualities of the bearded variety.

Seed Rye

When you buy rye—either for plowing under or for the grain crop—you want seed that is sure to grow. . . Tested seed—free from foul weeds and other matter. . . Plant Hoffman's Seed Rye and be sure of your stand. Get a growth of strong vigorous straw. And a dependable crop of grain if you want to harvest it. Average seeding is about $1\frac{1}{2}$ to $1\frac{3}{4}$ bushels per acre.

Hoffman's Timothy Seed

Never in history has such an enormous shortage developed in Timothy Seed. There was a total seed failure in many sections this year. At this writing, it looks as though folks needing timothy seed next spring should buy it now—supply looks so short.

All readers of this circular know full well the uses of this popular crop. . . No details need be quoted. . . Again, our

friends who have been sowing Hoffman's "Farmer's Choice" brand Timothy seed, know they have been getting the very best seed available. . . Such will they again receive. So far as is humanly possible to have all foreign seeds and weeds removed from Timothy seed, our patrons can again depend that it will be done. Nothing but the best seed available on the crop will be offered here, regardless of the extreme shortage.

Drought Greatly Lowers Production of Seeds

The seed situation is truly serious in many cases. . . Authorities say that a normal consumption of timothy seed is something like 2,000 carloads per year. . . Present new crop, with the carry-over from last year, is estimated at not over 150 cars.

The clovers—Red, Mammoth and Alsike—likewise the various pasture grasses, Blue Grass, Red Top, etc.—have been seriously shortened. . . Alfalfa seed is also way under normal production. Prices will be high. For there will surely be sufficient demand to maintain strong seed markets.



Hoffman's Wheats Pay!



Photo taken June 27, 1934, showing the excellent wheat growing for Robert E. Weiss (Northampton County, Pa.) from his Hoffman-bought seed. See the long, thick heads and his fine straw.

"Have not yet threshed our Hoffman's "Leap's Prolific", but are sure of a bumper crop. Notice my heavy, stiff straw and large uniform heads."

←→ E. E. Magargel (Hockessin).